

ZENZELE : KHULUMA USENZA

ORAP

W.O. 26/81

ORAP ORGANISATIONAL PROFILE

ORAP BACKGROUND

We are an indigenous, culturally-rooted membership based movement for development. Founded in 1980, the organization was registered as a welfare organization in 1981, dedicated to the promotion of rural development from the perspective of grassroots communities in Zimbabwe. We work across four provinces of Zimbabwe: Bulawayo, Matabeleland North, Matabeleland South and Midlands.

ORAP was established as a result of a strong passion to:

- Eradicate poverty between and amongst the rural poor (women, Men and youth).
- Include the marginalized and the underprivileged members of Society, children, women and men into the mainstream of the Economy.
- Empower the rural poor, women and men socially, legally, Economically, politically and technologically.
- Provide an alternative approach to development in light of the Prevalent prescriptions and remedies for development.
- Preserve the best components of the traditional and local culture And use them as a springboard for further development.

ABOUT US

OUR MISSION:

ORAP exists to fight all forms of poverty, principally among the rural communities of women, men and youth through the empowerment of people by facilitating their development in their cultural context.

OUR VISION:

ORAP envisions empowered grassroots communities of women, men and youth free of hunger and poverty, where the disadvantaged communities of women, men and youth should draw up their own plans and uplift themselves relying mainly on their own intellect and available resources.

OUR GOAL:

To see rural communities of women, men and youth enabled to plan, implement and manage poverty alleviation strategies on a sustainable basis.

VALUES: 1. Ubuntu. 2. Integrity. 3. Excellence. 4. Dialogue.

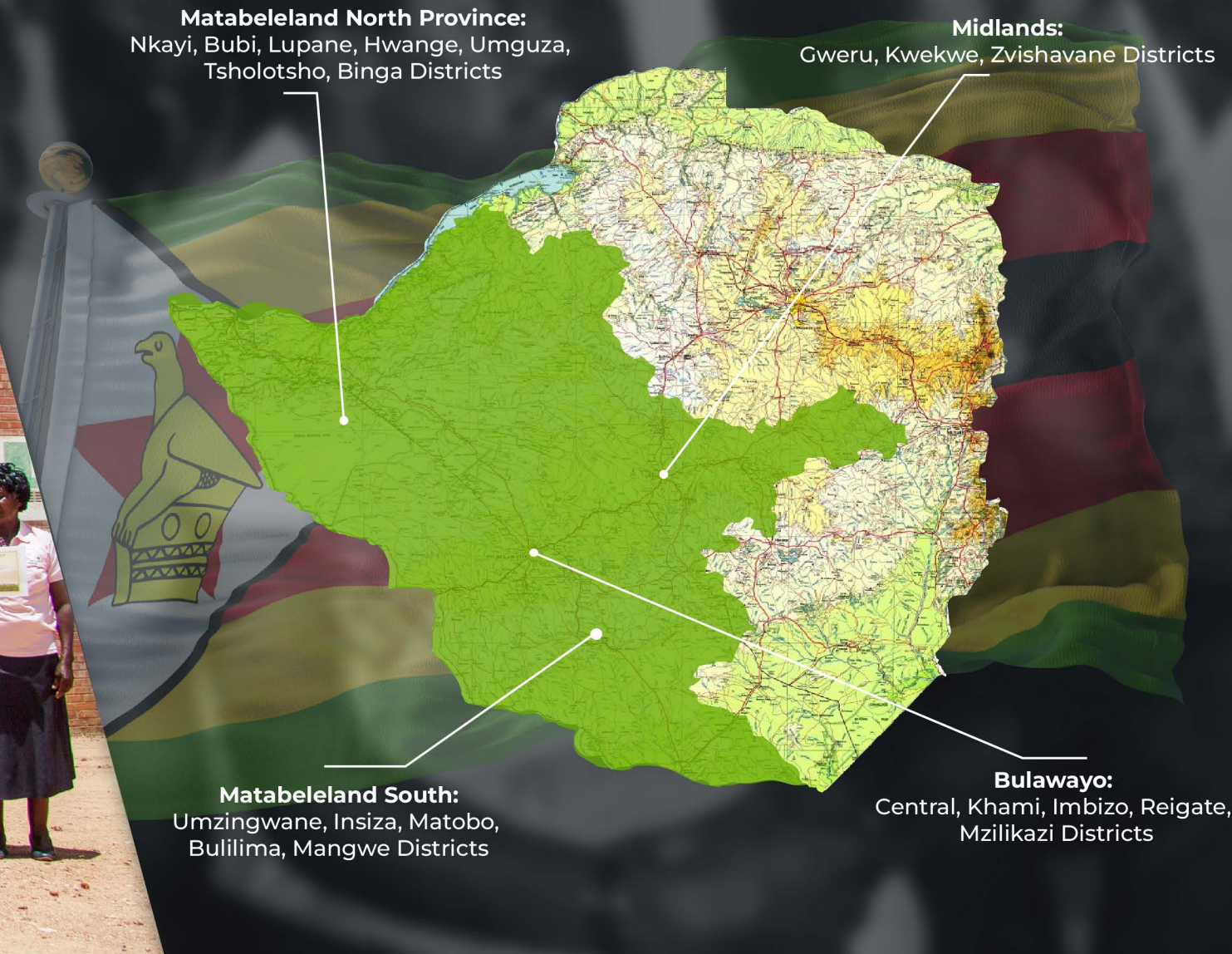
GEOGRAPHIC AREAS OF OPERATION

Matabeleland North Province:
Nkayi, Bubi, Lupane, Hwange, Umguza,
Tsholotsho, Binga Districts

Midlands:
Gweru, Kwekwe, Zvishavane Districts

Matabeleland South:
Umzingwane, Insiza, Matobo,
Bulilima, Mangwe Districts

Bulawayo:
Central, Khami, Imbizo, Reigate,
Mzilikazi Districts



ORAP STRATEGY

Since 1980 ORAP has been single-focused in its quest to fight all forms of poverty. ORAP's approach has been to address poverty by reconnecting people and rebuilding the social fabric of communities. ORAP sees grassroots communities as leaders for development and agents for behavior change through dialogues. It emphasizes developing relationships with external agencies as funding sources, learning, idea-sharing, and partnerships. ORAP respects the wisdom and inputs of communities and their indigenous knowledge systems in leading development initiatives in planning and implementing community-initiated projects.

From 2017 to 2022, ORAP Strategy focused on 3 pillars: Nutrition, Enterprise, and Wellness, with youth, gender, and environmental action integrated as cross-cutting. The strategy was implemented at a time when ORAP was in the process revitalizing its grassroots base. The period was also characterized by the emergence of the COVID-19 pandemic, which brought community development activities to a standstill. ORAP, however, managed to pull through, although the achievement of some strategic objectives was below expectations.

The organization has reduced the strategic period to three years in response to the unpredictable state of the economic, political and social environment around the region and the world. This strategic plan involved communities, ORAP members, and stakeholders, the Governing Board, ORAP staff and management. The areas of focus for the strategic period 2023-2025 are Community mobilization, Organizational Development, Food and Nutrition Security, Enterprise Development, and Workplace and Community Wellness.



ORAP STRATEGY 2023 - 2025

FOOD & NUTRITION SECURITY

To ensure food and nutrition security at Community level

CORE AREAS:

1. Availability of Nutritious food

- i. Promotion of Food Production & Processing Technologies and Practices
- ii. Productive Asset Creation and Rehabilitation
- iii. Support of community-led Commodity trade initiatives

2. Accessibility of sufficient nutritious food

- i. Increase Disaster Preparedness
 - ii. Hunger Response
 - iii. Increase market functionality
- #### 3. Utilisation of nutritious food
- i. Promotion of nutrition education
 - ii. Enhancing food preparation and Preservation
 - iii. Enhancing appropriate dietary Intake for everyone and every household

And improving health and nutritional Status of the people.

WORKPLACE AND COMMUNITY WELLNESS

To ensure a healthy community and work environment.

CORE AREAS:

1. Community wellness

- i. Mental health & psycho-social Support programs
- ii. Social Cohesion programs
- iii. Behaviour change programs

2. Staff wellness

- i. Mental health programs
- ii. Physical health program
- iii. Promotion of a positive working Environment

ORGANISATIONAL DEVELOPMENT

To strengthen and position the ORAP brand as a Leader in Community development in Zimbabwe

CORE AREAS:

1. Communication and brand management

- i. Draft and implement a communication And brand management strategy
- ii. Align organizations Visibility to strategy

2. Resource mobilization

- i. Diversify sources of funding
- ii. Expand partnership portfolio

COMMUNITY MOBILISATION

To have well-organized members who can Plan and implement their actions.

CORE AREAS:

1. Strengthen Productive Associations

- i. Improve membership base
- ii. Organise all members in productive Commodity Associations
- iii. Connect Associations with national and International networks

2. Community action planning

- i. Community visioning
- ii. Research and development
- iii. Strengthen advocacy capacity

ENTERPRISE DEVELOPMENT

To increase economic participation and incomes

CORE AREAS:

1. Access to capital & markets

- i. Community Savings and Lending (Qogelela)
- ii. Market linkages
- iii. Financial Services

2. Livelihood diversification

- i. Micro Enterprise Development
- ii. Entrepreneurship Skills Development
- iii. Promotion of resilience in entrepreneurship

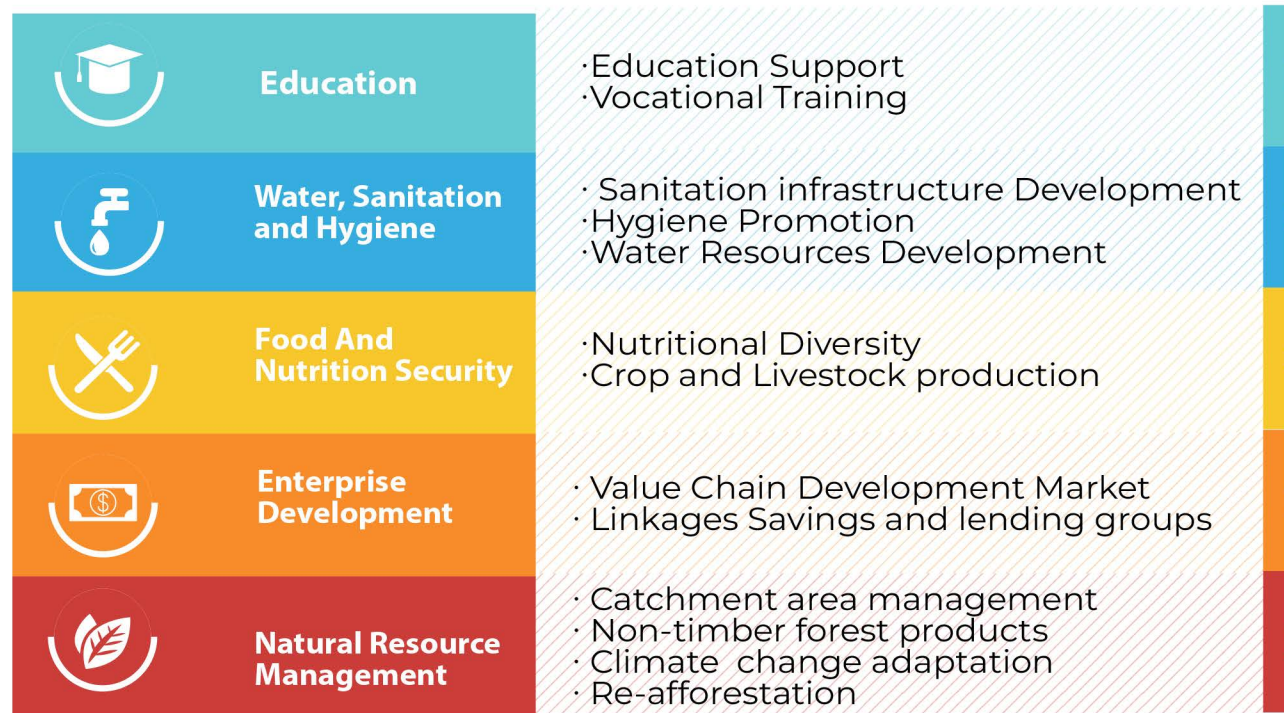
3. Value chain development

- i. Promoting viable value chains
- ii. Employment Creation
- iii. Commodity Aggregations



THEMATIC AREAS OF OPERATION

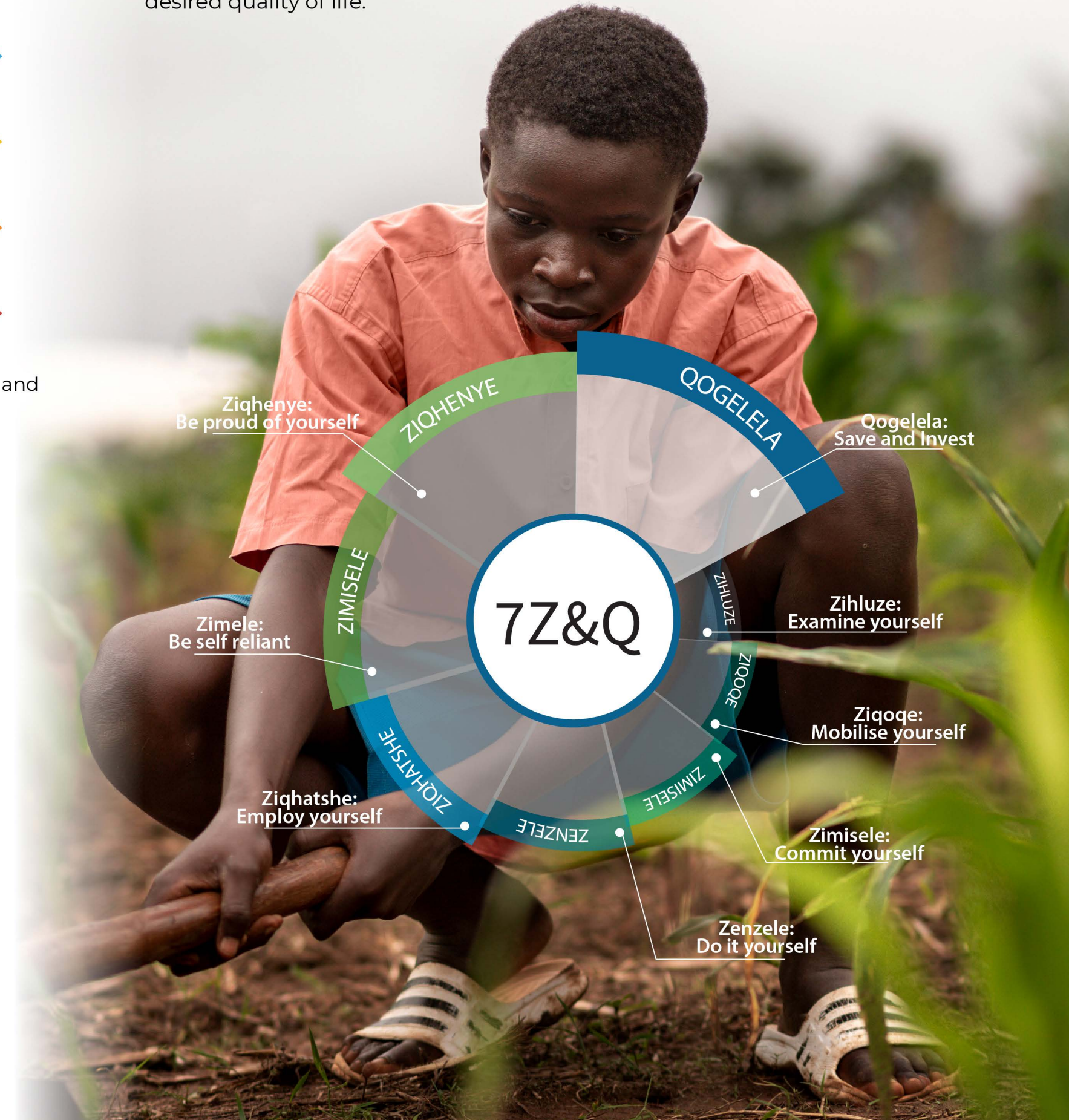
ORAP exists to facilitate the fighting of all forms of poverty, principally among rural communities of women, men and youth through its primary thematic area which is community mobilisation through the use of qogelela (VS&L) and stakeholder engagement. In order for us to achieve this we partner with other donors and partners through the following approaches:



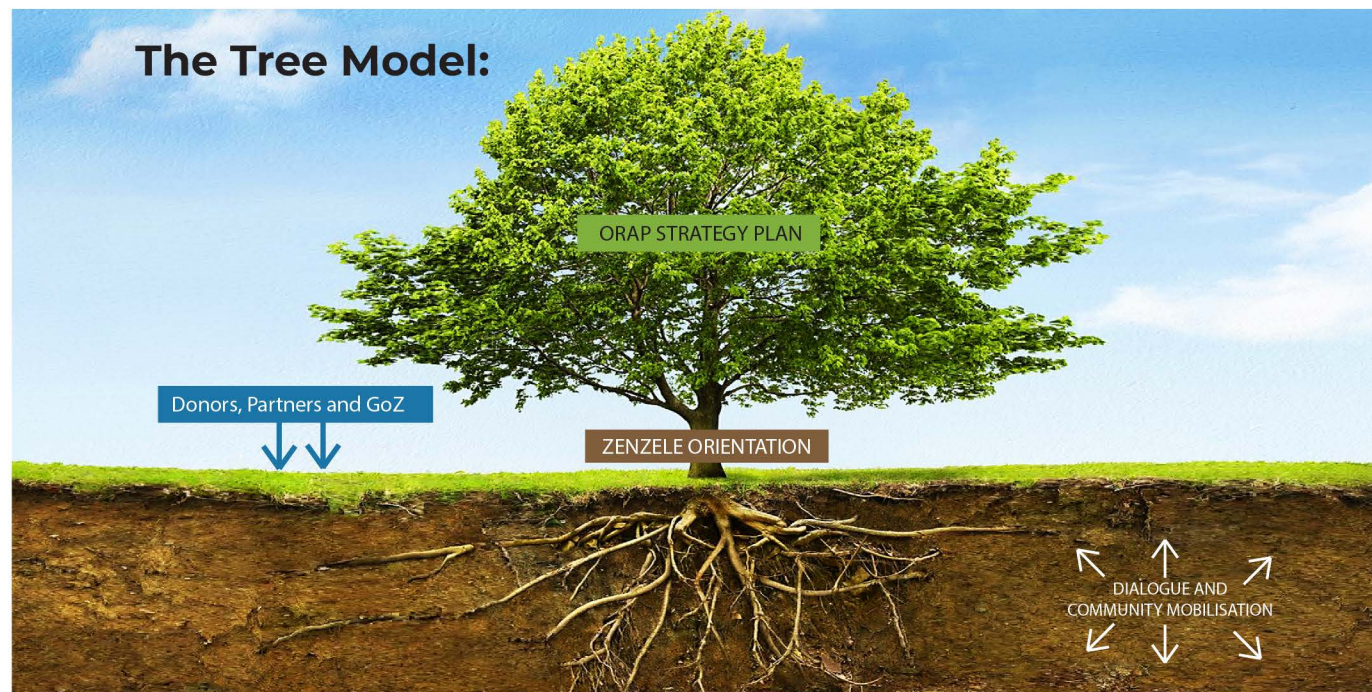
We main stream and intergrate gender , child protection, HIV prevention, drug use and abuse in all our programs towards the pillar of wellness for the community.

ORAP's Philosophy: 7 Z and Q

The philosophy of Zenzele (do it for yourself) is at the core of ORAP and it aims at building self-reliant communities that are resilient and free from hunger and poverty. Such communities can attain the fruits of development which are Nutrition, Enterprise and Wellness. These can be achieved by independently or collectively having unhindered access to adequate nutritious food through improving production, processing and utilisation technologies and practices, and diversifying livelihoods and income generation opportunities to live the desired quality of life.



The Tree Model:



The tree model depicts the organisation where, being membership driven, ORAP continues to put communities in the fore front, as it seeks to implement community driven initiatives that are rooted in or born out of dialogue and community mobilisation. ORAP values the contribution made by various donor and partner agencies, including the government, who assist with the necessary resources and technical expertise (fertiliser and water for the tree) for the organisation to facilitate dialogue and community mobilisation.

Our Impact

TSHOLOTSHO, GWANDA, BULILIMA AND MANGWE

200,000

people reached with agriculture and livelihoods, resilience building as well as health and nutrition intervention

ACTION FOR BUILDING RESILIENCE IN ZIMBABWE

31,455 HOUSEHOLDS TRAINED

120,000

women and children with supplementary feeding

SCHOOL LIBRARIES

past 15 years ORAP has worked with the US-Africa Children's Fellowship (USACF) libraries being developed and stocked, sports education equipment being donated and early childhood development centres being set up

20,400 CHILDREN

ARE FED EVERY SCHOOL DAY UNDER THE SCHOOLS FEEDING PROGRAM

\$12/MONTH

To 56000 food insecure households

13 irrigation schemes
17 diptanks

36 DAMS

19 health centres across the 4 districts

Past two decades been partnering with the World Food Program (WFP) to provide ensure food security to vulnerable communities in districts in Matabeleland North and Matabeleland South. Through programmes such as FFA, NSART, VGF, CFA, LSA, food, cash and vouchers to over 300,000 people complimentary activities with the aim of uplifting the communities and eliminating dependency syndrome

802 groups participated in VS&L (Qogelela)

saving over US\$900 000

100 champion farmers from wards 1, 3 & 4 in Tsholotsho demonstrate appropriate varieties of maize and sorghum as well as the necessary good climate smart agronomic practices that enhance productivity in the drought prone area

7.2%

REDUCTION IN STUNTING CHILDREN UNDER 5 YEARS

2000 project beneficiaries have ventured into Village Savings and Lending (VS&L) and other entrepreneurship activities like detergent making, poultry, rabbit keeping, vending after receiving some starter packs.

THE ORAP ZENZELE ISUZU CHAMPIONS CUP UNDER 20 SOCCER TOURNAMENT RUNNING SINCE 2013. ORAP AND AUTOWORLD HAVE GIVEN THOUSANDS OF CHILDREN A CHANCE TO DEVELOP THEIR BALL SKILLS, BALANCE, AGILITY, AND OVERALL PHYSICAL DEVELOPMENT

Let's Work Together

How can you become a part of ORAP's exciting work of community development in Zimbabwe?

Donate
Do you want to make a specific contribution to a development program that you are interested in or passionate about? There are many ways you can make a high impact donation through ORAP. Contact us and we can discuss options and means. Donations can be both in cash and in kind

Volunteer
Be a part of ORAP teams helping to eradicate poverty in several communities. This can be through working with the administrative teams, being part of field teams at community level of giving pro bono advice to our board and management (legal, financial, strategy, fundraising etc)

Internships
Are you a student looking for an internships? Talk to us about a placement within ORAP that could be an appropriate fit for your studies. You'll gain powerful hands-on experience and contribute to meaningful and sustainable development at the same time!

Fund a Project
Make a financial contribution to a specific project co-designed by ORAP experts, community leaders and your-selves as a financial partner. Projects can be tailored to fit specific needs, impact levels, scale and timelines. ORAP has an innovative project development team that ensures maximum value is created for all stakeholders involved

Scholarships
Provide funding for training and learning opportunities for talented young learners facing financial constraints. This is open to students at all levels

Research
Through our Monitoring and Evaluation department, working closely with our projects teams, we can carry out extensive research to respond to both quantitative and qualitative lines of enquiry. Because of our long-standing and expansive field presence, our data collection and report writing skills are of great value to research institutions, private sector corporate players, universities and individual interests. Let's build knowledge together.

Share your knowledge and experiences
Through ORAP's learning platforms - conferences, publications, Online platforms (websites, Facebook etc) - share your knowledge, learning and experiences in development. This can be a report, a lecture, an essay or even a powerful picture!

Employment Opportunities
Job openings are shared on our website (www.orapzenzele.org) as well as in the national press of Zimbabwe.

Grant Management and Capacity Development
ORAP provides support for growing organisations and initiatives, using our years of experience to establish and refine the internal systems and capacities. We also manage funds for entities that require a trustworthy host and partner





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